

**Workshop – “Effective Communication with Mainstream Media” (10/14 4:15-5:45pm):  
Patricia Gras**

Topics to explore include the following:

- How to get your story published or aired
- How to write better releases
- When and how to approach reporters
- Understanding deadlines and making life simple for those who can help you

Patricia Gras is an ardent storyteller, she speaks five languages, and holds three masters degrees including a masters in journalism from Columbia University in New York. She came to Houston PBS (KUHT-TV) in 1990 to host the respected public affairs program, Almanac. Today she covers a full spectrum of subjects for Houston PBS including producing for the weekly public affairs magazine the connection, and hosting local specials like Hope and Help for Alzheimer’s in Houston, and Mental Healthcare for Kids in Houston. Her national producing credits include Weight Loss Surgery, The Last Resort, a much-needed primer for anyone considering bariatric surgery; Taiwan: An Emerging Democracy, an exclusive interview with Taiwan’s Vice President, Annette Lu; and Super sized America a national documentary series on the obesity epidemic. Patricia’s international concerns have taken her twice to Romania to report on the orphaned children left in the aftermath of Nicolae Ceausescu’s dictatorship, to Taiwan to cover the economic and social impact of Taiwanese Americans in the United States, and to Vietnam to feature several American doctors returning 20 years after the war. Patricia Gras is the recipient of over one hundred journalism awards including four regional Emmy Awards and twelve national Tellys. Her work has also been recognized with honors from American Women in Journalism, American Women in Radio and Television, Houston and Dallas Press Clubs, National Communicator and Videographer awards, Houston Area Women’s Center, Texas Mental Health Association, Texas Medical Association, Texas Public Health Association, American Cancer Society, American Heart Association, and the list goes on. Patricia has also been inducted to “Who’s Who of American Women” and “Who’s Who in the Media.”

**演講/Q&A – “My experience Making Documentary Films in Taiwan for PBS”  
(10/14 8:00 - 9:30pm): Patricia Gras**

**LEAP Workshop I – “Effective Intercultural Communication” (10/15 9:00-12:00 am)  
Sally Huang-Nissen**

Topics to explore include:

- Definition of culture and its influence on communication
- Cultural patterns in communication
- Perception regarding different communication patterns (Group simulation)
- Collectivists vs. individualists (values and behavioral differences)
- What’s Your Style? (Self-assessment)
- High and low context communication
- Understanding non-verbal cues
- Listening “static” – Barriers to effective communication
- Listening with TING, the ultimate qualities in listening
- Common causes for intercultural miscommunication
- Removing intercultural stumbling blocks
- How to become an effective intercultural communicator?

- Attitude
- Verbal communication
- Non-verbal communication
- Communicating across language barriers
- Self-development action plan (individual participants)
- Characteristics of an effective intercultural communicator

**LEAP Workshop II– “Personal Development for Asian Women” (10/15 1:15-4:45 pm)  
Sally Huang-Nissen**

Topics to explore include:

- Challenges for women
- Listening to inner voices
- Personal rights
- Integrating body, mind and spirit
- Relationship building
- Career/life map

Ms. Sally Huang-Nissen is a human development specialist, consultant, trainer and author of *Dialogue Groups: A Practical Guide to Facilitate Diversity Conversation*. Ms. Huang-Nissen provides consulting, training and coaching services to individuals, organizations, and non-profit foundations nationally and internationally on Asian career/leadership development, intercultural communication, diversity, and dialogue. Her educational philosophy is based on the belief that individuals can be encouraged to increase self-knowledge and develop effective communication and interpersonal skills to achieve satisfying lives. In addition to being an adjunct professor at the School of Management, John F. Kennedy University, Ms. Huang-Nissen has taught seminars at other San Francisco Bay area universities. Since 1994, Sally has been on the faculty of Leadership Education for Asian Pacifics (LEAP), training Asian professionals throughout America. Born and reared in China and Taiwan, Ms. Huang-Nissen is bilingual and biliterate. She draws upon her bicultural abilities, training and life experiences to promote cross-cultural effectiveness. Ms. Huang-Nissen received her B. S. degree in Business Education from Oregon State University and M. A. in Counseling Psychology with special emphasis on multicultural issues and career development from San Jose State University.

**Presentation - “今日台灣女留學生面臨的勝利與挑戰” (10/15 5:00-6:00pm) : 陳姿憶**

陳姿憶, 嘉義人, 成功大學畢業, 曾任教於台南高商。目前為亞利桑那州立大學教育心理博士班學生, 研究興趣為女性的生涯發展及文化心理學。課餘活躍於北美州的台灣人社團, 目前擔任台灣學生社、台灣查某社委, 歷任台灣研習社社長(亞利桑那州立大學)、台灣同學會副會長(亞利桑那州立大學)。個人的理想是台灣早日建國, 為默默付出的女人們紀錄生命。

**演講/Q&A – “The Influence of Taiwanese Heritage on Second Generation TA Women-My Own Story” (10/15 8:00-9:30pm): Dr. Sandia Brekke**

Dr. Sandia Brekke immigrated to the states with her family from Taiwan when she was 12. She grew up in California and moved away for medical school and residency. She now lives in Phoenix, Arizona and is in private practice in ob/gyn. She is married and has two young children.